

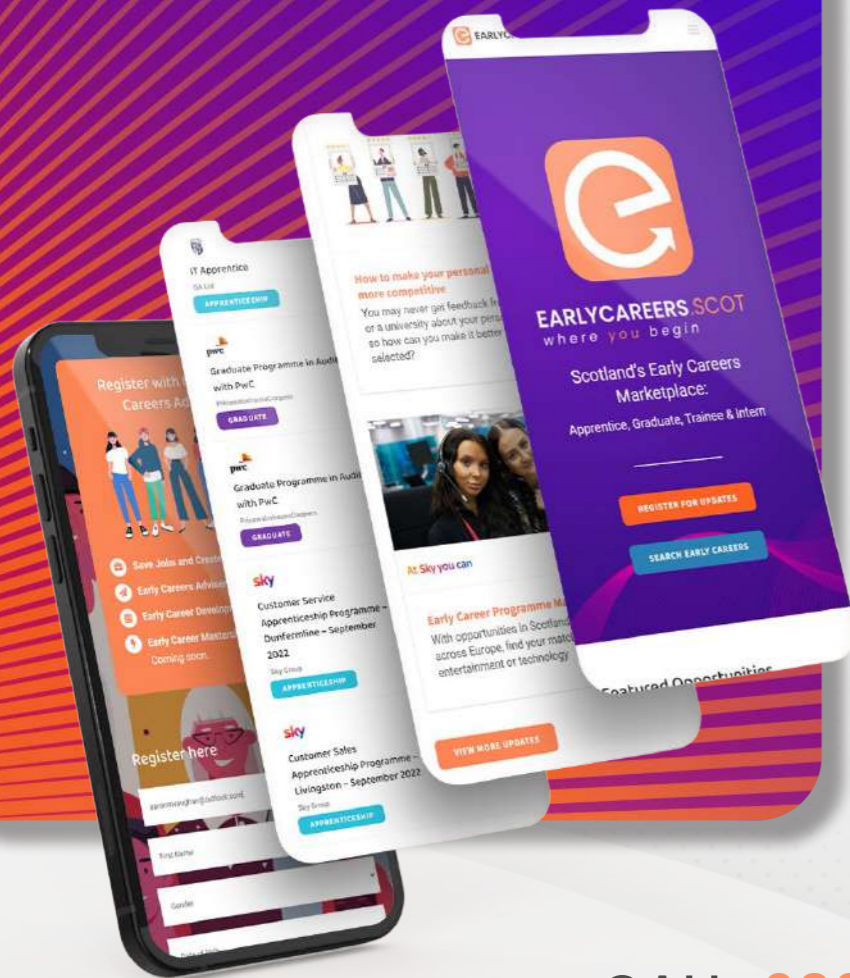


EARLYCAREERS.SCOT

MAKE YOUR OPPORTUNITIES, CAREERS & RESOURCES
STAND OUT IN SCOTLAND'S EARLY CAREERS MARKETPLACE

Attraction and attachment subscriptions from £250+VAT per month

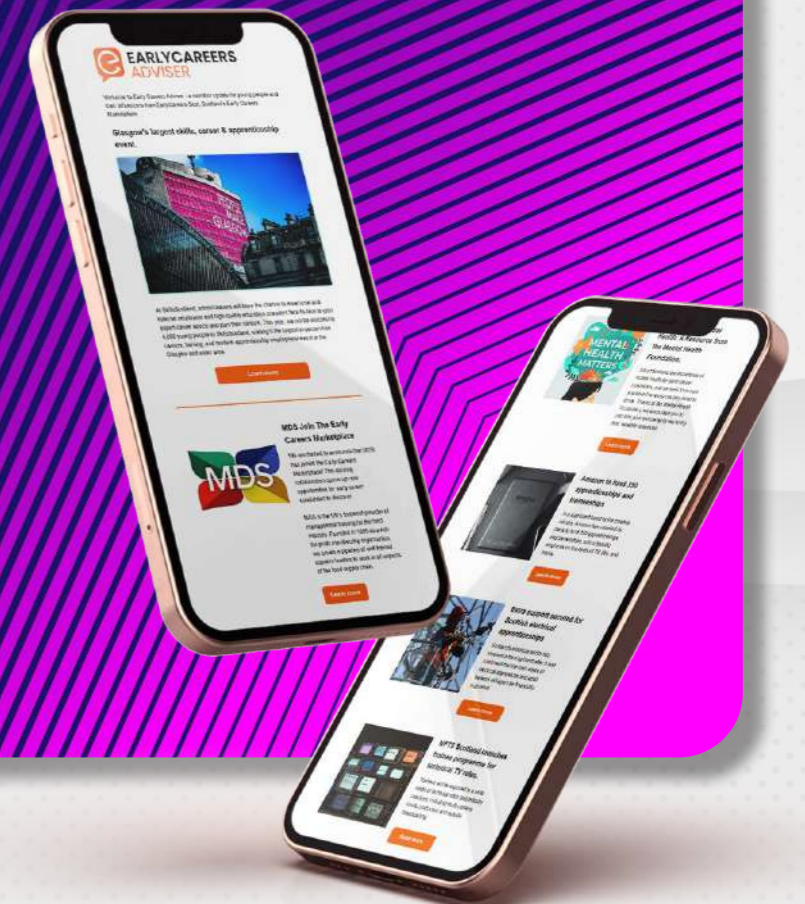
EARLYCAREERS.SCOT
Listings, features and advertising.



EARLY CAREERS SOCIAL
Channels to promote,
connect and attach.



EARLY CAREERS ADVISER
Mailings, blogposts and insights.



CALL: 0800 009 6627 EMAIL: admin@earlycareers.scot

Early Careers Ltd | Registered in Scotland Number SC674531 | VAT Number 394914652

Who are EarlyCareers.Scot?

We support partners with their regional candidate attraction and are uniquely positioned to attract diverse young talent in Scotland. Since 2009, our mission has evolved to strengthen a sense of purpose in young people so they can be at their best and make better career decisions.

Why do we matter?

We are building the country's [Early Careers Marketplace](#), a platform to empower the next generation and bring together the diverse array of learning, training, and employer brands, creating a space for inspiration and competition.

Why join the marketplace?

- It's FREE! There are no charges to join
- Simple 3-step registration
- 24/7 candidate attraction in Scotland
- Improve your metrics in Scotland
- Promote all your Early Careers programmes and activities
- Complete with other leading employer brands
- Show up online, on social and on our App
- Claim your badge
- Receive marketplace updates
- Upgrade your subscription at anytime
- Cancel anytime

Some Current marketplace profiles


			
			

Claim your badge



EARLY CAREER CANDIDATE ATTRACTION MONTHLY SUBSCRIPTIONS

TURN UP THE ROI




MARKETPLACE

FREE

Promote Interest in your brand and offer.

- ✓ Marketplace profile
- ✗ Always top featured listing
- ✗ Unlimited listings
- ✗ Adviser mailshot x1
- ✗ Early Careers Adviser article
- ✗ Display banner adverts
- ✗ Social posting
- ✗ Demographic targeting
- ✗ Account management
- ✗ End of month ROI report
- ✗ App push notifications
- ✗ Custom mailshot x1
- ✗ Targeted social ads
- ✗ Live feed (Broadbean)
- ✗ Campaign consulting




MARKETPLACE PLUS

£250^{+VAT}

Promote one role in one location.

- ✓ *Featured* marketplace profile
- ✓ Always top featured listing
- ✗ Unlimited listings
- ✓ Adviser mailshot x1
- ✗ Early Careers Adviser article
- ✓ Display banner adverts
- ✓ Social posting
- ✓ Demographic targeting
- ✓ Account management
- ✓ End of month ROI report
- ✗ App push notifications x1
- ✗ Custom mailshot x1
- ✗ Targeted social ads
- ✗ Live feed (Broadbean)
- ✗ Campaign consulting




TEAMS

£700^{+VAT}

Promote multiple roles or multiple locations

- ✓ *Featured* marketplace profile
- ✓ Always top featured listing
- ✓ Unlimited listings
- ✓ Adviser mailshot x1
- ✓ Early Careers Adviser article
- ✓ Display banner adverts
- ✓ Social posting
- ✓ Demographic targeting
- ✓ Account management
- ✓ End of month ROI report
- ✓ App push notifications x2
- ✓ Custom mailshot x1
- ✓ Targeted social ads
- ✗ Live feed (Broadbean)
- ✗ Campaign consulting



RESOURCING

£1,250^{+VAT}

Promote multiple roles AND multiple locations

- ✓ *Featured* marketplace profile
- ✓ Always top featured listing
- ✓ Unlimited listings
- ✓ Adviser mailshot x1
- ✓ Early Careers Adviser article
- ✓ Display banner adverts
- ✓ Social posting
- ✓ Demographic targeting
- ✓ Account management
- ✓ End of month ROI report
- ✓ App push notifications x2
- ✓ Custom mailshot x1
- ✓ Targeted social ads
- ✓ Live feed (Broadbean)
- ✓ Campaign consulting

EARLY CAREER CANDIDATE ATTRACTION CAMPAIGN FEATURES

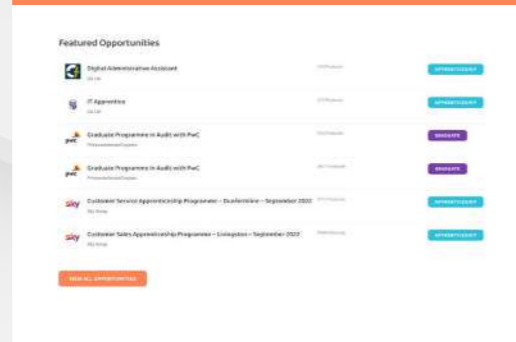
FEATURED MARKETPLACE PROFILE

A pinned profile at the top position of the marketplace



ALWAYS TOP FEATURED LISTING

A pinned job at the top of the homepage



UNLIMITED LISTINGS

Unlimited Early Careers Listings



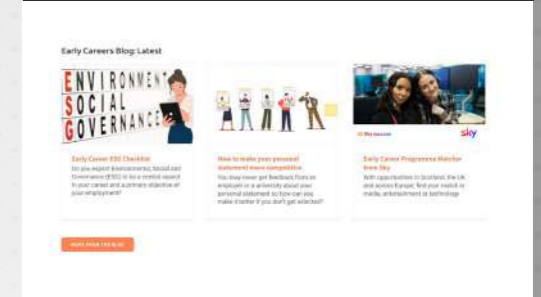
ADVISER MAILSHOT

Be included in our adviser mailshot with over 4k plus young people and influencers



EARLY CAREERS ADVISER ARTICLE

Article included within our adviser blog amongst tips, useful information and more



DISPLAY BANNER ADVERTS

Attract candidates the moment they land on our platform



SOCIAL POSTING

Posting and sharing existing content and listings



DEMOGRAPHIC TARGETING

Utilising a variety of methods to attract the talent you are looking for



ACCOUNT MANAGEMENT

Our friendly and responsive account manager is on hand every step of the way



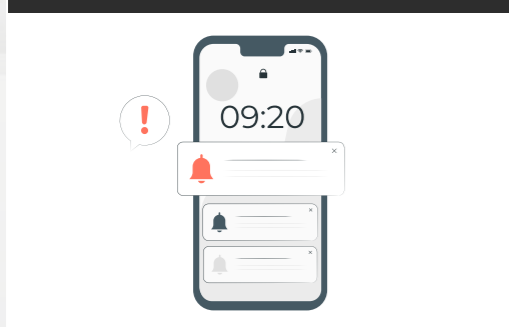
END OF MONTH ROI REPORT

Detailed ROI report that allows you to track all aspects of the campaign



APP PUSH NOTIFICATIONS

Get your brand and messaging directly on candidate phones



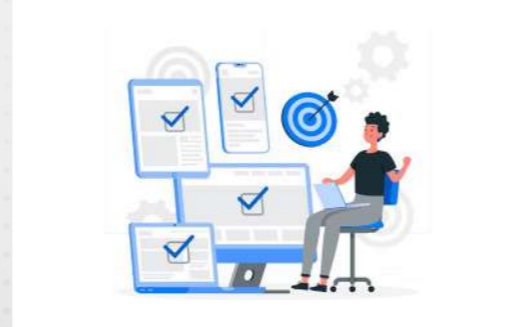
CUSTOM MAILSHOT

Custom HTML email mailshots sent to our network



TARGETED SOCIAL ADS

Targeting the age and location of the required candidates



LIVE FEED (BROADBEAN)

Use Broadbean? Post directly to us while posting to your other boards



CAMPAIGN CONSULTING

Have our expert review your campaign and advise on how to adjust to make it perfect

